

**AMERICAN AGRI-WOMEN TV SHOW
BEGINS AIRING ON RFD-TV TUESDAY, AUGUST 31**

Farm women are making a difference from coast to coast. RFD-TV will begin airing a tv show for farm women on Tuesday, August 31, at 9:30 p.m. EST. The show will repeat each week on Wednesdays at 11:30 a.m.

The American Agri-Women Show is a series by, for and about farm and ranch women. In this half-hour series, AAW brings a weekly topic of concern to farm, ranch and agribusiness women and shares information about how to manage risk in agricultural operations. Each show features expert advice on that week's topic and includes a visit with a farm woman who is addressing that issue in her farming operation. Farm women from Oregon to North Carolina are featured on the show.

AAW President Chris Wilson said, "It's been our goal to bring programming to farm and ranch women throughout the country. We are very grateful to RFD-TV President Patrick Gottsch for making this dream a reality, and we are excited to be part of this great network."

Topics include marketing your commodities; evaluating new enterprises, such as agritourism; promoting agriculture; agricultural labor issues; educating students and policymakers about agriculture; managing risk through crop insurance; business planning; accessing farm credit; and resources for women in agriculture. The series is sponsored by the Risk Management Agency of the U.S. Department of Agriculture. The host is award winning farm broadcaster and AAW member Kathy Patton Strunk.

Launched in December of 2000 and now beginning its 10th year of broadcasting, RFD-TV is the nation's first 24-hour television channel dedicated to serving the needs and interests of rural America with programming focused on agriculture, equine and rural lifestyle, along with traditional country music and entertainment. The channel is now distributed into more than 40 million homes worldwide by DBS and cable systems including DISH Network (231), DIRECTV (345), Comcast, Verizon FiOS TV (247), Mediacom, Charter, Bresnan, Brighthouse, Time Warner, Cox, SKY, Freesat and more than 600 independent rural cable systems.

American Agri-Women (AAW) is the national coalition of farm, ranch and agribusiness women, with 59 affiliate state and commodity organizations nationwide. Visit us on the web at americanagriwomen.org. We are @Women4Ag on twitter.

Contact: Chris Wilson, president@americanagriwomen.org, 785-537-6171.

(Show schedule follows.)

AMERICAN AGRI-WOMEN TV SHOW PROGRAMS

AIRING ON RFD-TV - 9:30 PM EST Tuesday
Repeating at 11:30 AM Wednesdays

RFD-TV is Channel 345 on DIRECTV and 231 on DISH and is available on many cable channels throughout the country

August 31 -

1. Farm Women - Managing Risk, Marketing Commodities - Betty Corbin/Susan Dodsworth - AEM Ag Connect Expo

September 7-

2. Agritourism - Jane Eckert/Nancy Patterson/Brenda Renyer - Nutrients for Life Foundation

September 14-

3. Consumer awareness - Charlie Arnot/Heather Hampton+Knodle

September 21-

4. Managing risk through crop insurance - Art Barnaby/Penny Lauritzen/Shirley Bartelt

September 28-

5. Informing policy makers - Sandy Greiner/IAW, CWA/Jay Vroom, CLA

October 5-

6. Promoting your products - Vicki Coughlin/Ardath DeWall

October 12-

7. Educating future consumers - Cathy Musick

October 19-

8. Accessing farm credit - Doug Hoffbauer and Janet McPherson/ Vickie & Marie Bowers

October 26-

9. Organizational resources for individual development - Chris Wilson/IA Women in Agriculture

November 2-

10. Business planning - Doris Mold/Sharon Rogers/Alicia Morris

November 9-

11. Entrepreneurship - Donita Whitney Bammerlin/Brenda Renyer /Nancy Patterson

November 16-

12. Ag labor needs - Kathy Reavis/Arlene Frelk

November 23-

13. Leadership for agriculture - Marcie Williams & Neil Strong/Syngenta participants and 2010 Syngenta leadership participants