

# OREGON WOMEN FOR AGRICULTURE

Working together to communicate the story of today's agriculture

## The Cultivator

### **OSU's Summer Agriculture Institute Honored with ODA's Excellence in Education Award!**

Oregon Women for Agriculture congratulates the Summer Agriculture Institute for receiving the 2014 Excellence in Education award by the Oregon Department of Agriculture (ODA). OWA is a large contributor to this program.

Celebrating its 25<sup>th</sup> anniversary this year, the Summer Ag Institute (SAI) will be recognized for educating Oregon K-12 teachers about agriculture and its application in the classroom. The honor is part of ODA's Agricultural Progress Awards, which celebrate progress in agriculture made through partnerships between business, higher education, and state government. SAI will be one of five leaders and innovators saluted at the 22nd annual Agricultural Progress Awards Dinner to be held in Salem on March 12. This is the second time ODA has presented SAI with the Excellence in Education award.

"It's an honor to be recognized by the Oregon Department of Agriculture, particularly since SAI is celebrating its 25<sup>th</sup> anniversary this year," said Jana Dick, coordinator of the SAI-La Grande. "We get such great feedback from teachers who participate. Not only do they gain a lot of great lesson plan ideas, but

they often start to question popular misconceptions about agriculture after they learn about it first-hand and interact with family farmers and ranchers."

A project of the Oregon Agricultural Education Foundation and supported by Farm Bureau, SAI is a three-credit, week-long, graduate-level class through Oregon State University that educates K-12 teachers with little or no background in agriculture.

The goal of SAI is to help educators use agriculture as a context for teaching standard subjects like science, math, social studies, and English. Current, factual, and scientific information about agriculture is presented, and participants are provided with educational materials to help them incorporate what they've learned into their classrooms. Since its first summer in 1989, SAI has enrolled hundreds of Oregon teachers with the goal of helping to promote the importance of agriculture to society.



*Photo of SAI Corvallis Session 1*

*Submitted by Debbie Crocker, SAI*

Through SAI, teachers are given first-hand experiences in the agriculture industry. The action-packed week includes field trips to farms and ranches, tours of processing plants, and lectures and hands-on labs taught by university professors. The highlight of the week is an overnight stay on a working farm where the teacher has an opportunity to meet a real farm family.

There are two sessions of SAI each summer: one held in Corvallis, June 22 - 27, and a second held in La Grande, July 13 - 18. Enrollment cost for a graduate-level, three-credit session is a great deal at \$600.

Oregon Women for Agriculture is a proud supporter of SAI. Find more information about Summer Ag Institute at <http://oregonstate.edu/ag-ed/sai>

*-from Oregon Farm Bureau News*

*Volume 45, Issue 2*

***April 2014***

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Mark your Calendar

- ♦ **AITC Literacy Program**  
**March 20 - May 31st**
- ♦ **OWA Annual Auction & Dinner, April 19th**  
**Linn County Expo Center**
- ♦ **Oregon AgFest**  
**Oregon State Fairgrounds, Salem**  
**April 26-27**
- ♦ **SAI Sessions**  
**Corvallis, June 22-27**  
**La Grande, July 13-18**
- ♦ **AAW Fly-In to**  
**Washington, DC**  
**L'Enfant Hotel,**  
**June 8-11**

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## **President's Corner**

Happy spring to every member and supporter of Oregon Women for Agriculture! There is so much good going on in this organization and I am excited to be a part of it. Our State Convention, at the Oregon Garden Resort, was a highlight and another year/chapter in our history has begun.

The Columbia Gorge Chapter has reorganized and been revitalized. Welcome! We are excited to have you. These enthusiastic ladies came to convention with a fresh outlook and an appreciation for the founding members of OWA. They wanted to identify who had started this group and talk to them. We love these ladies too but maybe we don't recognize and honor them as we should.

There is a book that was written by Sheri Falk and Melody Kelsay. It is a record of the beginnings of OWA. Mary Holzapfel called the first organizational meeting in August 1969. \*Field burning, the only known way to handle grass seed straw at the time, had been shut down. Farmers were racing to get the harvest in and had no time to fight the battle. Mary made phone calls around the state (dialing each one with a rotary phone) and hoped to rally 50 concerned people from the agriculture community. Then 150 women and men showed up!

They appointed a chair from each county that was represented, paid a \$1 fee, selected Oregon Women for Agriculture as the name for the organization and went back home to organize county chapters. \*That was one productive meeting! They met again in just ten days and county reports were given. Linn Benton Chapter had already recruited over 200 dues paying members, had elected officers, organized speakers and was ready to go. OWA started strong and continues strong thanks to its members who get involved and change things.

These women came together because there was an immediate need for action. There is still a need. Education, water rights, GMO's, food safety, Right to Farm, increased research for crop & livestock production and the list goes on and on. Please join a committee, talk to a classroom, testify at the Legislature, talk to people in the checkout line at the grocery store, support the auction, volunteer at Ag Fest, put up a crop id sign, or write a letter to the editor. We need to speak out when we can. No one else will tell the story of agriculture for us.

I am excited for the coming year and working with all of you. My goal is to attend a meeting in each county and to help you in any way possible to promote the story of agriculture. Enjoy your spring!

**~Dona Coon, OWA President**

*\*Field burning was reinstated and eventually phased out in most of the state. Farmers then had time to develop alternative methods of straw management. Field burning was a very visible farming practice to the public. Yet, it is still considered the most historical, environmental method of controlling weeds, rodents, disease and pests in the Willamette Valley.*

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## **From the Editor**

I am inspired by our incoming president's note to all of us in OWA. We do need to recollect on the reason our great organization was organized and continue the legacy above and beyond that goal.

Springtime means a busy time for all of us involved in production agriculture. Farming, fertilizing, planting, irrigating the fields; planning for the summer harvests. In Oregon, we have many things to enlighten us during the spring months. Mainly rain showers to bring us healthy and abundant crops. After another dry winter, we hope for more moisture this spring.

I was also inspired by attending OWA's state convention this past February. I thank our Linn/Benton chapter for hosting our annual meeting at the Oregon Garden. I counted over sixty members attending. It was quite the success. We learned about the new campaign that the Oregon Department of Agriculture is heading up, "Celebrate Oregon Agriculture" that OWA will most likely be taking a part in come this fall season. We learned a little bit about yoga! I always wanted to participate in yoga and learn more about it. That was fun! Find out more about our experience at the Oregon Garden on page 8.

I welcome our newly elected officers. Dona Coon, President; Debbie Crocker, 1st Vice-President and Elisa Chandler, Corresponding Secretary. (see their photo at the top of page 8.) Thank you to our outgoing officers Marie Bowers and Arwen McGilvra. Arwen has helped put OWA "on the map" with her social media techniques.

Your OWA Public Relations team produced radio ads for National Agriculture week in March. They aired in Eugene, Salem, Bend, McMinnville and The Dalles markets.

May the earth bring music to your spring!

**~~Jana Kittredge, Editor**

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**Yamhill**— We have been busy electing new officers for our chapter.

President: Susie Kreder  
Vice-President: Sandy Willius  
Secretary: Eunice Goodrich  
Treasurer: Helle Ruddenklau

We have received one very good applicant so far for our community college scholarship. We hope to award it at our next meeting. It is for \$750 for a student from Yamhill County planning to attend any community college studying in an agriculturally related field.

**-Reported by Helle Ruddenklau, YCWA**

# Around the State

**MARION/CLACKAMAS** - Spring is in the air...well at least for a few days until the rains returned! Never the less there is much to do in Oregon Women for Agriculture. Marion Clackamas Chapter had 17 Ladies attend the State Conference in February at The Oregon Garden in Silverton. What a great conference, thank you to Linn Benton for hosting. Wonderful Job!



Emily & Tracy Duerst and Darlene Bryant represented OWA at the Willamette University Health and Wellness event in March. They were very well received and had good response to what we shared. We provided handouts of the map of Oregon Ag products and 'My Oregon Ag plate' from AITC, along with our new membership brochure. Our volunteers also gave away OWA promo chip clips, note pads, pens and jar openers. The organizers of the event asked us to bring a raffle prize. A basket of Oregon Ag products was assembled including Oregon hazelnuts/Hazelnut Growers of Oregon, Grass seed/Ioka Farms, Blueberry marketing items/Oregon Blueberry Commission, an apron from Marion Ag Service, Meadow foam honey and skin products, local pasta from Oregon Seed council, Carrot seeds/Nunhems of Brooks, mint candies/Oregon Mint growers, garden gloves from Farm Credit, hat and mini flashlight from Tall and Fine Fescue. Tracy was told by one of the organizers that she saw our booth last year at the Salem Health Fair and was excited to invite us to their health fair.

MC has received an invite to have a booth at the Salem Saturday Market, which they offer free to four nonprofit groups per week from April through October.

I encourage everyone in our chapter to participate in OWA's upcoming Dinner and Auction set for Saturday, April 19<sup>th</sup> at the Linn County Expo Center in Albany. You may ask, "How can I participate?" You can by donating a item or two, purchase dinner tickets, bring an appetizer or simply come by the fairgrounds on April 18<sup>th</sup> to help set up! Help with them all or pick just one...every little bit helps! Thank you Janet Friesen for volunteering to help me this year with the Gift Certificate portion of the auction event.

Our next monthly meeting will be on Monday, April 14<sup>th</sup> at Farm Credit in Salem at 12 noon!

The election of new officers is on the agenda for this very important meeting! See you all there. Think Spring and Sun!!!

**-Kimberly Zuber, President, MCWA**

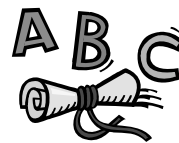
**LINN/BENTON** - Linn Benton has had a busy few months. We hosted the state convention at the Oregon gardens in February. It was very well attended and a good time was had by all. Our annual meeting was held in February at Kings Coffee House in Lebanon. New officers were elected:

Co-presidents: Cheryl Ray and Chris McDowell  
Vice President : Dona Coon  
Secretary: Kristi Miller  
Treasurer: Lori Boshart  
Corresponding Secretary: Shireen Malpass

March meeting was at the home of Dona Coon. We welcomed three new members, Audrey Raschein, Kathi Jenks and Krissy Horning. We welcome them! We are working on two auction packages, a Barbie package and a dinner package for thirty people. Our April meeting will be at Betty Jo Smith's, and we will be making cookie packages for the auction oyster cookers.

**-Chris McDowell, Co-President, Linn/Benton**

**Linn/Benton Women for Agriculture Chapter is now accepting applications for the 2014 Linn Benton Women for Agriculture scholarships.**  
**Get yours in today! DEADLINE: April 15th!**

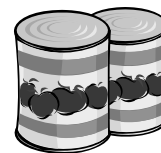


We are providing *two* scholarships this year.

- 1) Scholarship is open to agricultural majors (both men and women).
- 2) Scholarship is open to children/grandchildren of OWA members with any major.

Contact Crystal Nelson with questions or for an application. Email: [LoveCrystalLynn@yahoo.com](mailto:LoveCrystalLynn@yahoo.com)

**WANTED:** Your Santiam (canned) and Flav-R-Pac (frozen) NORPAC UPC labels, a M/C fundraiser. Phone M/C member, Fran for information @ 503-749-2858.



## Around the State

**POLK**— Polk County Women for Ag met on March 8th at Jeree Mulkey's home and created beautiful blocks for the quilt we're donating to the OWA Auction. Thanks to Arlene's guidance, it's going to be a red, white, and blue beauty.



*Pictured: Arlene Kovash and Jeree Mulkey sewing quilt blocks. At right, Jeree Mulkey, Arlene Kovash and Jacqui Whitley put together the quilt! Photos by Carol Marx*

The PCWA 2014 Constitutional Essay contest is to write the Declaration of Independence in your own words. To get the word out on this and generally create interest and inform people about the Constitution we printed bookmarks, "How much do you know about the Constitution of the United States of America?"

See how you do on our quiz:

1. In what city was the Constitutional Convention held?
2. Who was considered the Father of the Constitution?
3. Who was the first to sign the Constitution?
4. Who was the oldest person to sign the Constitution?
5. Which was the first state to ratify the Constitution?
6. How many full time farmers signed the Constitution?
7. Which was the last state to ratify the Constitution?
8. What are the first 10 amendments to the Constitution called?
9. How many times is the word "Democracy" in the Constitution?
10. What day is Constitution Day?

*Find answers on page 6 in this issue.*

Essay Contest deadline is July 4th!

**-Carol Marx, President, Polk**

*Pictured right:*

*OWA's new members from Columbia Gorge Chapter at annual convention!*



**COLUMBIA GORGE** - It is starting to look like spring here in the gorge; the birds are starting to sing, the trees are starting to bloom and the OWA chapter is getting busy. Since our first official meeting of the rejuvenated chapter in December we have grown to over 30 members and we don't plan to stop there. Our new officers are in place, a calendar of events is quickly forming and community involvement is already happening.

OWA's state convention was a big event for us this year. Nine of our members attended the convention at Oregon Gardens and were witness to the approval of our resolution to change our chapter name from the Hood River chapter to the Columbia Gorge chapter. It was a wonderful experience for everyone involved. We all returned home energized and inspired to make this first year as the Columbia Gorge chapter one to remember. Our projects so far have included ordering new crop ID signs and placing about 100 Get Oregonized textbooks in our local schools.

We are also working away at getting our baskets together for the upcoming Auction.



This past month we joined the chamber in The Dalles to give us a stronger connection to the local community and a chance to promote ag and continue to recruit new members. As part of our new membership with the chamber we had an opportunity to be visit on our local radio station, KACI 103.9FM, about OWA, our goals and why being in OWA is so great! We are also actively planning another social for women in the Morrow and Umatilla county areas, so that we can continue to share our OWA experience and encourage women to join us and our mission. That event will be April 13<sup>th</sup> at the Heppner Elks at 4pm. Come join us and bring a friend!

*Pictured: CG Chapter President, Josie Miller presents Get Oregonized textbooks to Chenoweth Elementary School in The Dalles.*

**-Josie Miller, President, Columbia Gorge**

## Jessica Budge named Oregon's Ag in the Classroom's new Executive Director!



Oregon's successful hands-on Agriculture in the Classroom program that teaches students all about agriculture, has hired Jessica Budge to lead the non-profit organization. Budge, who will graduate from Oregon State University in June, is destined to receive degrees in agricultural sciences and communication.

Born in Vernonia and raised in Sherwood, Budge's love for agriculture goes back to her childhood days on her grandfather's farm.

"Even my hobby is dairy animals," Budge said. "I started with them in 4-H, continued through the FFA program in high school and am currently president of the OSU Dairy Club.

At first I thought I would like to move to the Midwest because they have so many jobs in agriculture. However, after spending a summer interning at an ag marketing/PR agency in Minnesota, the lack of diversity made me realize I wanted to stay in Oregon."

Budge, is an award winning FFA member with honors at the state level and participation in FFA nationals in prepared public speaking. She was also Oregon Dairy Princess-Ambassador in 2011.

"Being an Oregon Dairy Princess-Ambassador and interning one summer for Oregon Dairy Products Commission gave me many opportunities to visit classrooms and participate in a variety of promotional events," Budge said. "I am really looking forward to representing Ag in the Classroom as well as working with children in the classroom. It is so important that we take every opportunity to teach the importance of agriculture as well as about where our food comes from and know that the kids are going to get it.

"I'm so excited and I can hardly wait to get started," Budge said. "Tami Kerr, the board and the volunteers have done such a great job building this program. I plan on furthering Tami's program and will continue to reach and improve more every year. My first task, however, will be to successfully launch our signature Ag in the Classroom calendar, which is due out in May."

*-from Capital Press news*

Have you signed up to volunteer at your local elementary school for the Ag in the Classroom annual literacy program? Presenting The Tree Farmer, written

about a boy and his grandfather, who is a tree farmer. This heart-warming tale takes readers on a magical journey through the forest, discovering the gift of trees and our responsibility to care for them, generation to generation. Help bring this "field trip" to your local classrooms. Contact your county president to volunteer this spring season! Pictured: above Dona Coon presents this year's featured book.



*Congratulations to Linn/Benton member Tami Kerr for her new position as Executive Director for Oregon Dairy Farmers Association! OWA thanks Tami for her many years of service and continued dedication to Oregon's Agriculture in the Classroom program. Wishing you many years of success in your new position at the Dairy Commission, Tami!*

**-Oregon Women for Agriculture**



**OSU/Crook County  
Extension Service  
"100th Anniversary Celebration"  
Wednesday, May 7th, 2014  
11:30 am to 1:30 pm  
Crook County Courthouse, Prineville**

## **Did you Know...?**

### **OWA State Board Upcoming Meetings!**

The **April 11th** (yes on the 2nd Friday this month due to auction activities) state board meeting hosted by Yamhill County will be held at **Pape' Machinery, 9889 S HWY 99W, McMinnville.** Phone: 503-472-5184.

The **May 16th** meeting will be hosted by our newly reorganized Columbia Gorge chapter at **NW Farm Credit Services in The Dalles at 3591 Klindt Drive, Suite 110.** Contact **Josie Miller** for additional information at **541-298-3400 x3408**

The **June 20th** state board meeting hosted by Central Oregon will be held at **AmeriTitle, 735 SW Sixth Street, Redmond.** If coming from the West on Hwy 126, road becomes Highland Ave, turn left on 7<sup>th</sup> Street and then turn right into a parking lot shared with AmeriTitle & a couple other businesses. Phone: 541-923-1749

**Please note the upcoming 2014 State Board meeting schedule. All meetings will be held on the 3rd Friday of the month, 9am-noon and locations will be announced.**

**April 11, 2014 - Yamhill**

**May 16, 2014 - Columbia Gorge**

**June 20, 2014 - Central Oregon**

**July 18, 2014 - Lane; this meeting begins at 8am**

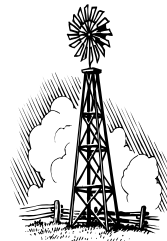
**August 16, 2014 - Linn/Benton; this meeting begins at 8am**

**September 19, 2014 - Marion/Clackamas**

**October 17, 2014 - Polk**

**November 15, 2014 - Yamhill**

**December 2014 - TBD by President**



**If you have an  
OWA Website update,  
please email anything you  
would like posted  
or updated to**

**the. tech.chef@gmail.com  
www.owaonline.org**

#### **Answers from page 4 of Polk County's Declaration of Independence Quiz:**

1. Philadelphia
2. James Madison
3. George Washington
4. Benjamin Franklin
5. Delaware
6. One
7. Rhode Island
8. Bill of Rights
9. None
10. September 17, the anniversary of the day the framers signed the document.

#### **In Memoriam**

*We have recently lost several OWA members.  
Please keep them and their families in your  
thoughts and prayers.*

Barbara Lewis of Shedd was a current L/B member, founding member of OWA and long time OWA State Treasurer. Barbara passed away March 9th. She is noted for her fundraising project of selling Sheep hides and wool Rugs for L/B and OWA. She processed many Sheep skins, dressing them for sale, mostly by herself. Barbara was always a willing volunteer for L/B and OWA.

Bobbie Roberta of Brownsville was a member of OWA and L/B chapter. She was 90. Bobbie passed away March 8th.

Beth Ray, long time educator, wife of OSU President, Edward Ray and a past member of OWA passed away March 21st. A celebration of Ray's life is tentatively scheduled for June 2 on the Oregon State University campus.

The Cultivator is published four times a year  
as a service to our members,  
advertisers and donors.

Editor, Jana Kittredge

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[www.owaonline.org](http://www.owaonline.org)

Newsletter Deadline: Third Friday of  
March, June, September and December

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djduerst@aol.com

**Oregon Women for Agriculture  
1969-2014**

**OWA defines a family farm as:** a form of business enterprise in which the entrepreneurial decisions are made by a family engaged in the production of food, feed, fiber, fuel, forest products and/or flora for profit, which provides a major source of income and capital for reinvestment.

**OWA Goals:**

- To educate and inform the membership and the public about the importance of agriculture to the economy and to the environment.
- To engage all phases of Oregon agriculture having mutual concerns.
- To communicate the story of today's agriculture.
- To do everything possible to see that agricultural interests are heard and dealt with fairly.
- To support and encourage research that will benefit agriculture.

**OWA defines sustainable agriculture** as using farm practices and resources that produce safe, high quality food and other products for America and the world' resulting in profitable operations that improve the land and environment for future generations.

**CHAPTER MEETING DATES  
AND INFORMATION**

- **Central Oregon: 1st Monday, Noon  
@ NW Farm Credit Services, Redmond**  
(every other month: Feb, Apr, June, Aug, Oct, Dec)  
President: Jessica Hanna 541.504.3507  
jessica.hanna@farm-credit.com
- **Lane: Tues after State Board, 10am**  
President: Gerry Ottosen 541.998.8784
- **Linn-Benton: 2nd Tuesday, 6pm**  
President: Kristi Miller  
541.928.7077 millerk@dswebnet.com
- **Marion/Clackamas: 2nd Monday, Noon @ NW  
Farm Credit Services, Salem (N. of Costco).**  
We do not meet July and August.  
President: Kim Zuber  
503.949.9621 zuberfarms@wavecable.com
- **Polk: 2nd Monday, Noon  
@ area restaurants**  
President: Carol Marx  
503.362.6225 camarx@aol.com
- **Yamhill: 4th Tuesday @ Citizen's Bank, 7pm**  
We do not meet in June, July or August.  
President: Susie Kreder  
503.864.2077 bigal@onlinemac.com
- **Columbia Gorge: 3rd Tuesday, 5:30pm  
@ NW Farm Credit Services, The Dalles**  
Contact: Josie Miller 541.298.3400 ext. 3408  
josie.miller@northwestfcs.com

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Ad space is available at \$75. per business card per year. Please ask at the places where you do business (or others) if they would be interested in supporting Oregon Women for Agriculture by buying an ad for their business. Please contact the Editor.

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To join OWA, please mail application and dues to the address below. Dues are \$45. per year for membership in OWA, AAW and your county chapter, or as an at-large member (where we don't have county chapters). See membership form in this issue.

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**Mail correspondence to:**

**Oregon Women for Agriculture**  
630 Hickory Street, NW Suite 120; PMB 50  
Albany, Oregon 97321  
[www.owaonline.org](http://www.owaonline.org)



## **Congratulations to our New OWA Board of Directors Elected at OWA's 2014 Annual Meeting!**

OWA's annual meeting was held at the Oregon Garden in Silverton February 20-22 with our Linn/Benton chapter hosting. There were over 55 in attendance, which seems like the largest group I can remember at a convention! We were greeted by outgoing Linn/Benton President, Kristi Miller and got right into business. Working on the 2014-15 budget, bylaws changes, resolutions and officer elections for the upcoming term.

The many speakers on schedule helped to inspire us. We began with corporate training coach, Allison Clarke, a former consultant with the Dale Carnegie institute. Allison entertained us as well as educated us with her philosophy which she reflected, advising that she believes in: Laughing until you cry. Raising your heart rate. Failing before success. Staying positive. Smiling at strangers. Turning strangers into friends. Being open to people and ideas. Living in different cities. Using all the pages in your passport. Paying kindness forward. Surprising people. Learning from everyone we meet. Taking risks. It was a truly inspirational session to coach us on working with others, recruiting membership and telling our story. You can find out more on her website at <http://www.allisonclarkeconsulting.com/>

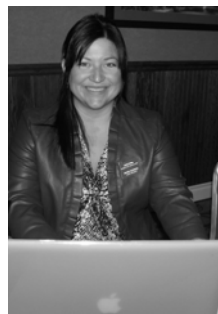
We heard from Stephanie Page from the Oregon Dept of Agriculture who is currently the special assistant to Katy Coba. Her presentation included food safety and consumer protection. ODA's current "hot topics" are the growing recognition of the importance of agriculture to the Oregon economy, food safety, water issues and the passage of the Farm Bill.

The highlight of the convention for me was the mini Yoga session! (see pictures at right) Suzanne Davis from LOVE YOGA studio in Albany led us in "sun salutations" style of her yoga, teaching us the benefits of participating in yoga for the body, mind and soul and for a healthy lifestyle.

Joan Mason Rudd (pictured lower left) from "Talk About Trees" gave an educational presentation about her program that is sponsored by Oregon Women in Timber and Oregon Forests and Resources Institute. Her program is presented to Oregon classrooms by many former teachers and foresters. The goal of the program is to encourage awareness and appreciation for the value of trees and forests in our daily lives; and to encourage an understanding about the protection, management and conservation of the renewable forest. This unique forest education program is aimed at pre-school through eighth grade students. The program gives an overview of forest ecology, management practices and forest product use.

All in all an inspiring conference for us all!

***-Jana Kittredge***



*Photos by  
Jana Kittredge*





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## **Oregon Agriculture – Just Add Water! OWA’s Annual Auction FuNdraiser!**

Here we go once again! The 2014 OWA Auction is happening on Saturday, April 19 at the Linn County Fair and Expo Center in Albany. Doors open at 4:30 pm with the Silent Auction and grilled oysters. This is our one fundraiser for the year at the state level so be sure to get your tickets, bring your neighbors and your checkbook/credit card for a fun evening. Check out these components of the evening:

|                                 |                                                                         |
|---------------------------------|-------------------------------------------------------------------------|
| <b><u>Heads &amp; Tails</u></b> | <b>\$10 for a blue flashing button – chance to win \$500 cash</b>       |
| <b><u>Wine Wall</u></b>         | <b>\$20 for a bottle of wine (up to \$75 value)</b>                     |
| <b><u>Pick-A-Prize</u></b>      | <b>\$50 for a chance at choice of any Oral Auction Item</b>             |
| <b><u>Balloon Bust</u></b>      | <b>\$10 for a balloon with a \$10 or greater value gift certificate</b> |
| <b><u>Fund-A-Need</u></b>       | <b>Funds raised go to the expanding Crop ID Sign Program</b>            |



*NEW this year!* You will be able to pre-swipe your credit card when you pick up your name badge at the door. This will save you standing in the pay station line at checkout!

Appetizers and the PBR Band will be there for your entertainment. Connect with your neighbors and friends while supporting OWA.

FYI: Alcohol service is provided by the approved vendor for Linn County Fair & Expo with no proceeds going to OWA.  
**~Dona Coon, OWA Auction Chair**

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Dear Oregon Women for Agriculture Members,

Thank you so much for honoring me as the recipient of the "2014 Service to Agriculture Award" at your annual meeting. It was especially sweet that Marie Bowers Stagg presented me with the award. Marie is a long-time friend of Oregonians for Food and Shelter (OFS) who worked for OFS as an intern when she was a college student.

I appreciate the recognition from this group of hard-working women and cherish the working relationships and friendships we have developed over the past 23+ years.

Please join Scott Dahlman, Paulette Pyle and me in welcoming Diann Washburn to OFS. She began work on the 3<sup>rd</sup> of March as our new Office Manager. Diann and her husband Paul have owned and operated Washburn Contract Services for several years, specializing in reforestation and vegetation management. She is an active member of Oregon Women for Agriculture and Oregon Women in Timber, so she fits right in at the OFS office.

Her first couple of weeks have been filled with a week of the "short" legislative session; a "baptism by fire" into the world of fighting a ballot measure; preparing and mailing OFS invoices; corresponding with OFS members and preparing letters to candidates; and topped off her second week with an OFS Board meeting.

Diann is doing a great job and we all feel blessed to have her join the team. Please add her to your email list – [diann@ofsonline.org](mailto:diann@ofsonline.org) and feel free to contact her as you have contacted me over the years.

Thank you again for the recognition of my work, I really appreciate it. I hope to continue to see many of you down my retirement trail!

**Sandi Schukar**  
[skschukar@gmail.com](mailto:skschukar@gmail.com)

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## **Oregon State University – Tending Our Roots**

Oregon State University was established as a Land Grant University in 1868. The name comes from public land that was donated and sold to establish publicly funded practical agricultural and technical educational institutions. This was a change from higher education only focusing on an abstract liberal arts curriculum. Land Grant “Colleges” were designed for hands on learning and research. They were designed to be directly connected to the needs of the citizens including crop producers in the state.

OSU is the only Land Grant University in Oregon and one of only 78 in the US. Here is where our agricultural leaders get their training and where the research happens to protect, promote and enhance our next generation of crops, livestock, range, fisheries, timber and natural resources. Oregon produces over 225 different commodities so you would assume that the Land Grant University would be overflowing with researchers and students. That is not the case.

Sonny Ramaswamy resigned as the Dean of the College of Agriculture two years ago. Dean Dan Arp now holds that position. The Dean is who sets the tone for the College of Agriculture, fights for funding and is the connection between the university and the producers in the state. Everyone’s personality dictates their management style and each Dean has their priorities and vision. OWA must work to get to know Dean Arp and to communicate our concerns about what we see happening at Oregon State University.

I have discussed this issue with individuals at OSU and have been told that the direction for programs, research, hiring of teachers comes from funding from the legislature. It is time for producers to contact their legislative representatives and educate them about the problem. We need an expansion of the current research programs at OSU so that we have access to information related to new crop opportunities, and potential new problems. By the time we know we have a problem we will be reacting instead of preceding and that is expensive. We are not conducting research to develop options for the practical use of our agricultural lands.

The teaching pool is shrinking and there needs to be a focused promotion and development of new classes that will attract students to the field of agriculture. Overall, OSU does not have adequate capacity to cover research and teaching needs for supporting and building agricultural crop production in Oregon. Money from the state must be directed specifically to Agriculture at Oregon State University.

Students need to know there are many options for jobs in agriculture. Tomorrow’s leaders in agriculture need to know that they can receive knowledge and training from OSU on the same level of quality as any school in the nation. There is a need to focus on retaining students in crop and soil science by way of new class offerings such as technology in agriculture. Scholarships and internships are going unfilled because of too few students. Our industry needs the best and the brightest and we are allowing many of them to slip away.

Agriculture is the cornerstone of economies and civilizations. Full time producers make up only 1% of the US population and the jobs they generate employ many others. OSU began as an institution of hands on learning for practical agriculture and that what it does affects the entire economy of Oregon and the US. OWA needs to step up and do what it can do to ensure that OSU gets the support it needs for research and teaching related to agricultural crop production, and that OSU engages crop producers in discussions related to the state’s agricultural needs, so that the crop production industry is strong and continues to grow.

***-Dona Coon***

## OWA Legislative Committee Update

The 2014 May elections and primaries are just over a month away and before we know it November midterms will be here.

Oregon Women for Agriculture does not endorse candidates as an organization, however we are part of AgPAC. AgPAC is a coalition of natural resource organizations. The coalition endorses candidates and issues. AgPAC held their first round of interviews in March and plan to hold more in April.

There are important races going on in various districts that could make a difference in whether we have a pro-agriculture legislature or not. There looks to be agriculture related issues on the ballot in November as well. Some counties have local ballot measures in May affecting farmers & ranchers.

Currently in Jackson & Josephine Counties there are ballot measures to ban the growing of genetically modified crops in the counties. OWA has donated money against these measures to *Good Neighbor Farmers PAC*. Our position statements support this move as they state:

"OWA supports flexibility and choices by individuals as opposed to regulatory command and control in making management decisions. Crop decisions are based on specific soil types, climate, in-puts, crop variety and the availability of markets for those crops. Each region in Oregon has specific climatic and soil differences that will affect these decisions."

Last September in the Special Legislative session Seed Preemption was passed. This keeps regulation of agriculture seed at the state and federal level. However Jackson County was exempt from this law because they had already qualified their measure for the May ballot. Josephine County is hoping to the challenge the law if they get their measure passed.

Oregon Women for Agriculture was founded because of threats to our farming practices. We must continue to work to be engaged with policy and the legislative process to protect our right to farm and forest.

**-Marie Bowers, OWA Legislative Chair**

### April Showers bring May Flowers!

There is **meaning** behind the words, "**April showers bring May flowers**," a reminder that even the most unpleasant of things, in this case the heavy rains of **April**, can **bring** about very enjoyable things indeed -- even an abundance of **flowers** in

**May**. *The saying originated from a short poem written by Thomas Tusser in 1557.*

## Agriculture "Buzz Words"

**When working and volunteering out in the community or writing news releases, making comments, having conversations and whatever you do to help communicate the story of today's agriculture, keep these 'talking points' in mind:**

Go tell your story  
Get people to trust you  
They'll remember how you make them feel  
Get them to tell their friends

Understanding the consumer  
Surveyed them  
We're behind the game. Other people told them what we are.  
Listen first: do you care? Them and their family, animals  
Be yourself, engage as a peer, dialog not monolog, answer th questions,  
One farm visit changes people for life

From:

Safe - we know you're concerned (not "I")  
Affordable -  
Abundant -  
People don't care if we feed the world  
Need to call ourselves farmers  
They influence how you farm  
"I grow food for my family and yours"

Agriculture - farming  
Produce - grow and raise  
Good food - healthy food  
Livestock - animals  
Sustainable - wise use  
Profit - earn a living  
Operation - farm  
Efficient -

Listen first  
Ask questions  
Frame your response  
You care  
Shared values  
Give reasons to believe  
Facts later  
Check for understanding



**-from Watchusgrow.org**

Spring means baseball season!

Did you know 144 baseballs  
can be made from  
ONE cowhide!



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**Now Available: 18th edition of *Farm Estate and Business Planning* by Dr. Neil Harl**  
***Newly offered in both print and pdf formats!***

The 18th edition of this 496 page soft cover book is an excellent guide for farmers and ranchers who want to make the most of the state and federal income and estate tax laws to assure the least expensive and most efficient transfer of their estates to their children and heirs. This book contains detailed advice on assuring worry-free retirement years, using wills, trusts, insurance and outside investments as estate planning tools, ways to save on estate settlement costs, and option for an approach to setting up a plan that will eliminate arguments and friction in the family.

The book contains extensive coverage of current legislation and updates the 26 chapters with recent developments in farm and ranch business planning since the 17<sup>th</sup> edition was published in 2013. The book is written in easy-to-read language and is designed for use by farm and ranch families.

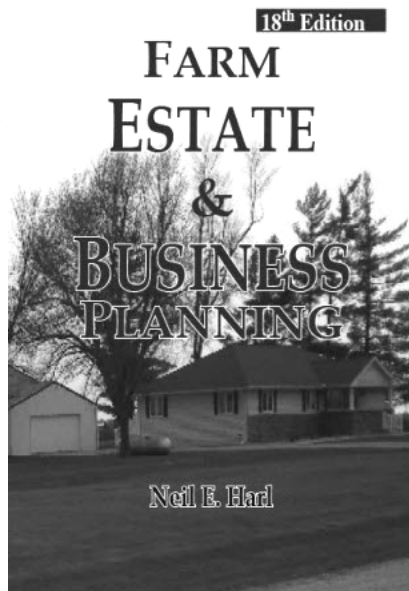
This edition also includes discussion of employment taxes, formation and advantages of use of business entities, federal farm payments, state laws on corporate ownership of farm land, federal gift tax law, annuities, installment obligations, charitable deductions, all with an eye to the least expensive and most efficient transfer of the farm to heirs. Also covered are planning options for dealing with unwanted C corporations; discounting values of farmland during life and at death; the unearned income medicare contribution (the 3.8 percent tax); effects of the Agricultural Act of 2014 (2014 Farm Bill); and dealing with "powers of appointment" in wills and trusts.

Author, Harl, who is retired from the Iowa State University faculty after 40-years service, holds a law degree from the University of Iowa and a bachelor's degree and Ph.D. in economics from Iowa State.

New for the 18th Edition, the book is available in print and PDF files, readable on all digital devices. The book can be purchased at [www.agrilawpress.com](http://www.agrilawpress.com) and Amazon.com.

Orders are also accepted by e-mailing [robert@agrilawpress.com](mailto:robert@agrilawpress.com) or by calling 360-200-5666.

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## **From the Oregon Department of Agriculture:**

### **PESTICIDE ADVISORY**

#### **Dicofol 4E Phase-Out Reminder:**

#### **Sale and Distribution Prohibited After 12/31/2013**

In 2011, the U.S. Environmental Protection Agency (EPA) and Makhteshim-Agan of North America, Inc. (MANA), reached an agreement to phase out the last remaining U.S. uses of the pesticide dicofol. The only dicofol product registered in the U.S. during the past several years is MANA's Dicofol 4E, EPA Reg. No. 66222-21.

**Sale and Distribution of Dicofol 4E:** Under the phase-out agreement, the last date for legal sale and distribution of Dicofol 4E was December 31, 2013. Dealers/ distributors with remaining inventory of the product after that date must make arrangements for disposal. Based upon information previously provided by the company, it is ODA's

understanding that MANA will not accept returns. The product may not legally be given away or sold or distributed in any manner.

**Use of Dicofol 4E purchased before December 31, 2013:** *The phase-out agreement allows product already in growers' possession to be used according to label directions until October 31, 2016.*

The Dicofol 4E label allows use on the following crops that may be grown in Oregon: apple, bean (dry, green and lima), cucumber, grape, hop, mint, pear, pepper, sod farm turfgrass, squash, strawberry, tomato, walnut, and non-residential lawn and turfgrass.

**Use of Dicofol 4E on these crops will remain legal until October 31, 2016.**

For more information contact Oregon Department of Agriculture, Rose Kachadoorian or Linda White, (503)986-4635.



## **Share Your Family's Story: Oregon Century Farm & Ranch Program**

### **Seeking Applications for 2014 Century and Sesquicentennial Awards**

Applications are now being accepted for the 2014 award year for the Oregon Century Farm & Ranch Program. The application deadline is May 1, 2014. Families throughout Oregon who have continuously farmed portions of their family acreage for the past 100 or 150 years are invited to apply.

The Oregon Century Farm & Ranch Program began in 1958 to honor farm and ranch families with century-long connections to the land. To qualify for a century or sesquicentennial award, interested families must follow a formal application process. Members of the Application Review Committee review each application against the qualifications, which include continuous family operation of the farm or ranch; a gross income from farm use of not less than \$1,000 per year for at least three years out of five prior to application; and family members must live on or actively manage the farm or ranch activities. Application documentation may include photos, original deeds, personal stories, or other historic records. These records help support Oregon's agricultural history by providing valuable information about settlement patterns and statistics on livestock and crop cycles. All documents are archived for public access.

The Oregon Century Farm & Ranch application and program guidelines and information are available at <http://www.oregonfb.org/centuryfarm>, or by contacting Andréa Kuenzi at 503-400-7884 or by email: [cfr@oregonfb.org](mailto:cfr@oregonfb.org).

Successful applicants receive a personalized certificate with acknowledgment by the Governor and the director of the Oregon Department of Agriculture. A durable metal roadside sign to identify the family's farm or ranch as having historic Century or Sesquicentennial status is also available. Each family will be honored during a special ceremony and reception at the Oregon State Fair on August 23, 2014.

Every Oregon farm and ranch has a unique history and special family story. The Oregon Century Farm & Ranch program encourages agriculture families to share these stories of century-long connections with a broader audience. By promoting family stories, rich cultural heritage is passed down to future generations while educating Oregonians about the social and economic impact of Oregon agriculture. To date, 1,156 families have formally received the Century designation and 26 families have received the Sesquicentennial Award.

The Oregon Century Farm & Ranch Program is administered by the Oregon Agricultural Education Foundation. It is supported by a partnership between the Oregon Farm Bureau, the State Historic Preservation Office: Oregon Parks and Recreation Department, OSU Libraries' University Archives, the Oregon Department of Agriculture, and Wilco, and by generous donations of Oregonians.



#### **Spring Cleaning Tip!**

Freshen your bed! Be sure to vacuum your mattress at least once a year ridding dust mites, allergens and bacteria. To further freshen and deodorize, combine 1 cup of baking soda with 4 drops lavender essential oil in a jar, shake well. Sprinkle the mixture over the mattress and let it sit for an hour. This draws the moisture and dirt to the surface. Vacuum up the excess.

*Wellah! Freshness!*

*-from Woman's Day*

# Have you heard of a #felfie?

By Tiffany Marx – OWA 2nd VP

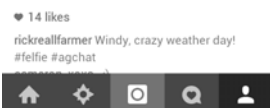


Most of us have heard of Facebook, Twitter, and maybe even Instagram. Some of us even know what a hashtag (#) is used for. But maybe you haven't heard of a #felfie.



If you aren't quite clear on what hashtags are, they are used in social media to label a conversation or photo for others to search an area of interest. Let's say you wanted to look up photos of Oregon sunsets. While using any social media application, you could type #oregonsunsets and get a plethora of photos and content regarding Oregon sunsets. There are any number of hashtags being used currently.

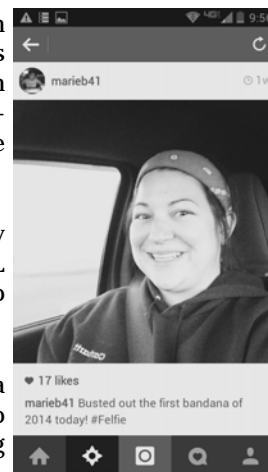
One of the newest and hottest hashtags to hit the SM (social media) scene is #felfie. It is derived of the popular #selfie hashtag, where people take self-portraits, and then mashing it to the word farm, making new hashtag of #felfie, "farm selfie."



It has become a bit of a phenomenon, gaining space in the press with such news outlets as the Huffington Post, International Business Times, and Time.com. Take this headline from the Huffington Post on January 27 of this year, "Farmer Selfies Are Way Better Than Anything In Your Facebook Feed. Just Look." The author explains how these photos became popular because of a contest, and now are used to create conversations across the globe.

In our never-ending quest to connect with consumers, #felfies could be a tremendous way to grab the attention of younger generations. Imagine a consumer seeing an ACTUAL farmer doing what they love. A real face with a real name and an almost instant way to communicate with that farmer. Now that is a real connection!

Next time you are in the field, working the herd, or even just enjoying everyday life, take a self-portrait to post later to your SM of choice. Or if you have a smart phone, learn how to post your photos directly. Make sure to describe what you are doing and add the hashtag #felfie!



## Oregon Women for Agriculture Membership Application

"Working together to communicate the story of today's agriculture."

AAW# \_\_\_\_\_

March 1, \_\_\_\_ to March \_\_\_\_

Name \_\_\_\_\_

Last Name

First Name

Spouse

Address \_\_\_\_\_ County \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_ New Member \_\_\_\_ Renewal/Reinstate \_\_\_\_ Under 21 Relationship to Ag \_\_\_\_\_

### Check areas of interest:

- |                                                |                                                     |
|------------------------------------------------|-----------------------------------------------------|
| <input type="checkbox"/> Auction Committee     | <input type="checkbox"/> Website                    |
| <input type="checkbox"/> Displays, Signs       | <input type="checkbox"/> Public Relations/Marketing |
| <input type="checkbox"/> Education             | <input type="checkbox"/> Ways & Means               |
| <input type="checkbox"/> Legislative           | <input type="checkbox"/> Convention                 |
| <input type="checkbox"/> School or Farm Tours  | <input type="checkbox"/> Newsletter                 |
| <input type="checkbox"/> Scholarship Committee | <input type="checkbox"/> Other                      |

**Dues: \$45.00 annually**

*(includes AAW membership)*

**Check payable and send to:**

**Oregon Women for Agriculture  
630 Hickory Street NW  
Suite 120; PMB 50  
Albany, OR 97321**

## **OWA Supporters...**



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**Linn Benton  
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to thank  
Kristi Miller for 2  
years of service as  
our President!**



**We are  
Oregon Women  
for Agriculture!**

**Represented from all chapters Lane,  
Linn/Benton, Marion/Clackamas,  
Yamhill, Columbia Gorge, Polk and  
Central Oregon at our annual  
convention at the Oregon Garden!**

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----- Dona Coon -----

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**Oregon Ag Fest!**  
**Saturday & Sunday**  
**April 26th & 27th**  
**at Oregon State**  
**Fairgrounds, Salem**



Contact Eunice Goodrich to volunteer for OWA's  
educational booth at 503-864-3518

[www.oragfest.com](http://www.oragfest.com)

**"Sky" Heeler Pup is one of OWA's Auction Items!**



Sky is a male heeler born on January 27, 2014. He is out of a 6 year old stud blue heeler that was handpicked as a cow working machine, super catty and fast. His offspring are known to be level headed, good minded, with phenomenal dispositions. His mother is a 3 year red heeler who is extremely smart and is wanting and willing to work. She has a playful personality and gets along very well with small children.

Sky has been handled a lot, has his tail bobbed, dew claws pulled, 1<sup>st</sup> and 2<sup>nd</sup> set of shots and has been wormed. He is ready and excited to go to a loving family. Bids start at the OWA Auction April 19th. Don't miss it!



Oregon Women for Agriculture  
P.O. Box 149  
Fort Rock, OR 97735

*"Working together to communicate the story of today's agriculture!"*

|                                                                                                                            |                                                                                                                                           |                                                                                      |
|----------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
|  <p>Oregon Women<br/>for Agriculture</p> | <p><b>OWA Annual Dinner &amp; Auction</b><br/><b>Saturday, April 19th begins 4:30pm</b><br/><b>at Linn County Expo Center, Albany</b></p> |  |
|----------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|

**APRIL \* MAY \* JUNE**  
**OWA STATE BOARD MEETINGS**

**April 11th: Yamhill, McMinnville**  
**May 16th: Columbia Gorge, The Dalles**  
**June 20: Central Oregon, Redmond**

**Reminder:**

**Cultivator Deadline**

**for all news, reports, photos,  
articles, ads, etc. for  
July edition is June 30th.  
Please send to the Editor.**



**AMAZON.COM link on OWA website:**

**On OWA's homepage click on  
upper right Amazon.com link to  
buy stuff from Amazon.com  
OWA receives a percentage!  
(average 4% per item  
based on your purchase)  
[www.owaonline.org](http://www.owaonline.org)**

**American Agri-Women's Fly-In**  
**Washington DC, June 8-11, 2014!**



This is an opportunity for the AAW Membership to get an insider's look at agencies in Washington DC. Members are informed of the relevant issues being addressed by Congress and encouraged to meet with their legislatures face to face. First time attendees are encouraged to apply for scholarships! Visit the AAW website to apply or for more information.

[www.americanagriwomen.org](http://www.americanagriwomen.org)